

REUNION AGENDA 2023

Louisville, Kentucky

Tuesday, June 6: FAC Meeting (by invitation)

Location: Marriott Hotel

Tuesday, June 6

Attire: Business Casual		
6:00 PM – 9:00 PM	Welcome Reception and Vendor Expo, Dinner Provided	M104-M107 Expo Hall at Kentucky International CC

Wednesday, June 7

Attire: Business Professional		
7:30 AM – 8:30 AM	Continental Breakfast and Registration	M104-M107 Expo Hall at Kentucky International CC
8:15 AM – 8:30 AM	Doors Open	M108-M111 General Session at KICC
8:30 AM – 8:50 AM	Welcome, Introduction of new Zees	Joaquin Erazo
8:50 AM - 10:00 AM	Back to the Basics	Doug Dwyer
10:00 AM – 10:20 AM	Break	
10:20 AM – 12:00 PM	Preferred Vendor Presentations Powered by PechaKucha: Get to Know Your Suppliers	Tracy Nice and Vendors
12:00 PM – 1:30 PM	Lunch and Vendor Expo	Expo Hall
1:30 PM - 1:55 PM	Franchise Advisory Council Update	Jay Nutting
1:55 PM – 2:30 PM	Technology Update	Conway Briscoe
2:30 PM – 2:45 PM	Break	
2:45 PM – 4:00 PM	Peer Group Round Tables For Owner Members: -Next Level Groups 5 and 6 -New Peer Group	Breakout Meeting Rooms

Schedule and Speakers Subject to Change

04.26.2023

	Peer Group Round Tables, cont'd. For Other Owners and Franchisees' Staff -The DreamMaker Technology Stack -Office Management	Breakout Meeting Rooms
4:00 PM – 5:30 PM	Free Time	
5:30PM – 8:00 PM	Belle of Louisville River Cruise Sponsored by Surefire Local, Crestwood Cabinetry, Daltile, KCD, and Stoll Industries. (Attendance is encouraged.) Complimentary food & beverage provided by our sponsors. Cash bar.	Register here: LINK Password: back2thebasics Menu: LINK

Thursday, June 8

Attire: Business Casual		
7:00 AM – 8:00 AM	Continental Breakfast	General Session
8:00 AM – 8:15 AM	Welcome and Announcements	Joaquin Erazo
8:15 AM – 9:30 AM	The Baton Pass: How to Ensure a Winning Handoff in Remodeling.	Tim Faller
9:30 AM – 10:40 AM	Reflect and Refine: The Power of a Team Post-Job Analysis.	Steve Duke and East Georgia Team
10:40 AM – 10:55 AM	Break	
10:55 AM – 12:05 PM	Meeting of the Minds: Aligning Sales & Production for Success.	Dale Ressler and Reno Team
12:05 PM – 1:40 PM	Group Photo and Lunch	
1:40 PM – 1:55 PM	Introduce Round Table Topics and Go to Round Table Rooms	Dale Ressler
1:55 PM – 2:55 PM	Round Tables, session 1 -Marketing -Production -Sales -Buildertrend + Technology	Breakout Meeting Rooms
2:55 PM – 3:15 PM	Break	
3:15 PM – 4:15 PM	Round Tables, session 2 -Marketing -Production -Sales -Buildertrend + Technology	Breakout Meeting Rooms
4:15 PM – 4:25 PM	Break – move back to General Session	
4:25 PM – 4:35 PM	Wrap-up for the Day	Joaquin Erazo
4:35 PM – 6:00 PM	Free Time	
6:00 PM – 8:00 PM	Awards Dinner	General Session

Friday, June 9

Attire: Casual		
7:00 AM – 8:15 AM	Prayer Breakfast (Optional)	
7:00 AM – 8:15 AM	Continental Breakfast	
8:30 AM – 8:45 AM	Welcome and Announcements	Joaquin Erazo
8:45 AM – 9:15 AM	Vision and Direction for the Preferred Vendor Program	Tracy Nice and Vendor Committee
9:15 AM – 9:30 AM	Introduce Breakout Sessions and Move to Breakout Meeting Rooms	Dale Ressler
9:30 AM – 10:30 AM	Breakout Sessions (Choose One)	<ol style="list-style-type: none"> 1. Scheduling: On Time and On Budget- Tim Faller 2. How to Attract High Quality Leads – Joaquin Erazo 3. Sales Management – Joe Marr 4. Managing Communication with the Client – Jesse Morado
10:30 AM – 10:45 AM	Break	
10:45 AM – 11:45 PM	Breakout Sessions (Choose One – topics repeat)	
11:45 PM – 12:45 PM	Lunch	
12:45 PM – 1:45 PM	Brand Position vs Brand Positioning	Joaquin Erazo & Dale Ressler
1:45 PM – 2:30 PM	Wrap-Up and Closing Thoughts	Doug Dwyer
3:30 PM – 8:00 PM	Cornerstone Event (by invitation)	Louisville Slugger Museum and Dinner

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